

605 STOPS BY

Thanks for being part of an upcoming issue of *605 Magazine*! This is a *605* feature in which the team stops by to catch up with a business owner on what's new, what people should know about, and more.

605

M A G A Z I N E



HERE IS WHAT IS NEEDED FOR A SUCCESSFUL FEATURE:

The *605* team will have a photography session with you. **It entails:**

- Business detail shots, including products, décor, etc.
- Business head shots, posed and un-posed.
- Team shots, posed and un-posed.
- Business exterior shots of building.
- If applicable, 3-4 food menu items.
- If applicable, 3-4 drink menu items.

The article interview will either take place over email, phone, Zoom, or in person. If you have any questions, please email: **contact@605magazine.com**.

OTHER THINGS TO KNOW:

Please have the owner and/or staff members photo ready for posed or action shots just in case.

Photos are available for purchase after the issue is made publicly available. If this is part of an advertising package, you will receive up to 10 images.

605 will share the article on social media, which has over 50,000 followers, and will tag your company.

If a bar and/or restaurant:

- Photo sessions typically take 30-45 minutes, **so please start making the food and drink items right before or at the time of the *605* team's arrival.**
- Food and drinks *must* be made for *605* staff to take photos to keep the magazine content cohesive. If you will not comply, the *605* staff will be unable to feature you.
- Have fun and pick out items you want to show off/be known for. This allows you as the business to show off what you offer.
- As part of the experience and/or for social media, the *605* staff would like the opportunity to try the food and drink items.
- If possible, leave a space or table open near a window for the *605* photographers to allow access to natural light for the best photo lighting.