

# 605 BREWERS: FEATURE & MAIN INFO

Thanks for being part of this years 605 Brewers!

# 605

MAGAZINE



## HERE IS WHAT IS NEEDED FOR A SUCCESSFUL FEATURE:

For the monthly feature, please select **one** highlight per month. The three options:

- **Event:** Event title, location, date, start time, and 1-2 sentences with an objective description [please don't say "we," "our," etc.].
- **Menu Item:** Food name, type of food/section of menu [i.e. appetizer, burger, main entrées], 1-2 sentences with an objective description [please don't say "we," "our," etc.].
- **Featured Beer:** Beer name, style of beer, 1-2 sentences with an objective description [please don't say "we," "our," etc.].

**When you are that month's two-page feature article,** the interview will either take place over email, phone, Zoom, or in person. For the main highlight side bar, please still have in mind if you want to feature a beer, menu item, or event.

The 605 team will have a photography session with you. **It entails:**

- Business detail shots, including products, décor, etc.
- If applicable, 1-2 food items.
- If applicable, 1-2 beers.

## OTHER THINGS TO KNOW:

### When you are that month's two-page feature article:

Please have the owner and/or staff members photo ready for posed or action shots just in case.

Food and drinks *must* be made for 605 staff to take photos to keep the magazine content cohesive. If you will not comply, the 605 staff will be unable to feature you.

Photo sessions typically take 30-45 minutes, **so please start making the food and drink items right before or at the time of the 605 team's arrival.**

If possible, leave a space or table open near a window for the 605 photographers to allow access to natural light for the best photo lighting.

Photos are available for purchase after the issue is made publicly available.

Have fun and pick out items you want to show off/be known for. This allows you as the business to show off what you offer.

As part of the experience and/or for social media, the 605 staff would like the opportunity to try the food and drink items.

605 will share the article on social media, which has over 50,000 followers, and will tag your company.

If you have any questions, please email: **contact@605magazine.com.**