

PODCAST

Thank you for sponsoring an episode of **The 605 Show**. This is a monthly podcast by **605 Magazine** featuring current and local events that has one venue guest and one additional guest.



HERE IS WHAT IS NEEDED FOR A SUCCESSFUL PODCAST:

A space with a table and chairs for up to four people where *The 605 Show* crew can set up microphones, recording devices, lights, and cameras. Background noise works, but please avoid loud areas. **Must have WiFi in that area.**

1-2 beverages (alcoholic or NA) for each podcast crew member and guest of the episode. 1-2 food items must also be provided for the “food and drink cam” or an activity/prop must be brought with. **Note:** Typically the crew has one beverage during setup.

Please let the podcast crew know the full name and title of the person being interviewed, along with the phonetic way to say their name. **Example:** The hosts are **Alana Snyder** and **Vaney Hariri** (A-lawn-a Snyder and Vawn-ee Ha-rawr-ree).

Please sent these assets for the live stream to asnyder@605magazine.com ASAP:

- High res images for the company, event, etc.
- A vector file of your logo.
- Any links to videos, etc. to possibly show during the live stream.
- **Producer Daniel Card** is the contact for production/setup: dan@letsthink3d.com.



OTHER THINGS TO KNOW:

THE 605 SHOW CREW MAY BRING IN OUTSIDE FOOD OR BEVERAGES FOR A PLUG IF THEY ARE A SPONSOR OF THE SHOW. **NOTE:** THAT IS ONLY FOR A LIVE READ/PHOTO/VIDEO.

A TYPICAL PODCAST SCHEDULE IS THREE HOURS. FOR EXAMPLE, IF IT'S AN EVENING PODCAST:

5:30 P.M. ARRIVE/START PRODUCTION SETUP WITH **PRODUCER DANIEL CARD**.

6 P.M. **V** AND **ALANA** ARRIVE/START DOING SOCIAL MEDIA PROMOS. IF AVAILABLE, THE VENUE PROVIDES THE CREW A BEVERAGE.

6:50 P.M. ALL VENUE REPS AND GUESTS ARE ON LOCATION FOR THE LIVE STREAM.

7 P.M. 605 SHOW PODCAST GOES LIVE.

7:10 P.M. **VENUE SPONSOR REP** COMES ON TO TALK ABOUT WHAT'S NEW, PLUG EVENTS, ETC. AND TO TALK ABOUT ANY FOOD AND DRINKS (AND HAVE IT SHOWN ON THE FOOD AND DRINK CAMERA).

7:20-25 P.M. VENUE SPONSOR REP EXITS AND **V** AND **ALANA** PLUG ANY OTHER NEWS/LIVE READS.

7:30 P.M. MAIN GUEST COMES ON AND TALKS ABOUT ANY NEWS, TO PLUG ANY EVENTS, ETC. PODCAST CREW TYPICALLY PLAYS A GAME WITH THEM.

7:45-55 P.M. SHOW ENDS AND GUEST EXITS FOR HOSTS' LAST WORDS.

8 P.M. PODCAST TEAR DOWN.