

Sizing

2-Page Spread

With Bleed: 17.25" W x 11.375" H

Without Bleed: 16.75" W x 10.875" H

Safety Margins: .25" from the edges

See more information on bleeds and safety margins below.

Full Page

With Bleed: 8.875" W x 11.375" H

Without Bleed: 8.375" W x 10.875" H

Safety Margins: .25" from the edges

See more information on bleeds and safety margins below.

Half Page

Vertical

3.75" W x 10.375" H

Horizontal

7.875" W x 5" H

Quarter Page

3.75" W x 5" H

Page Strip

2.75" W x 10.375" H

Delivery

Ads are due the **15th** of month prior to the ads release date.

Please email finished ads to:
art@605magazine.com

Required Materials



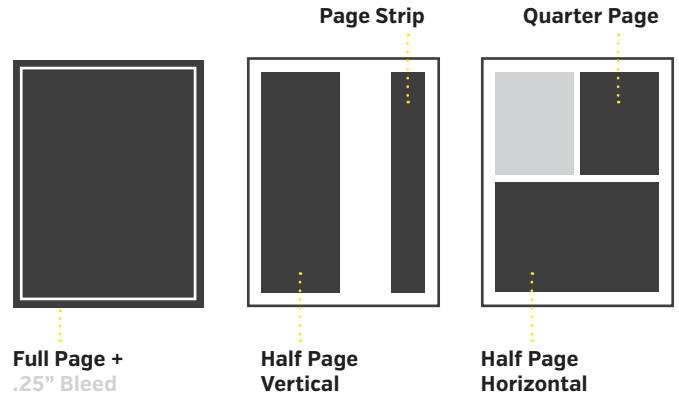
Digital files only.

High resolution PDF (image resolution 300 DPI minimum).

With embedded fonts and CMYK color mode.

Please do not use the font **Roboto**. It is known to crash multiple systems.

Sizing Representation



605's Ad Creation Services

Ad creation is available upon request at a production charge of \$120. This includes one proof edit (additional \$35 per proof edit). Required materials include PNG or vector files of company logo, high resolution images for ad artwork, and any pertinent information and taglines.

If you would like an ad that 605 created to use for other marketing, we are able to resize the artwork for \$75 per ad.

Marketing shoots are available upon request at \$500 for the first hour, and are \$100 per hour following.

Crop and Bleeds

[TWO-PAGE AND FULL PAGE ADS ONLY]

- Two-page and full page ads with bleeds should be built to size using the specs table above with an addition of a .25" bleed on all sides.
- Creative extending in to the bleed area will be lost in the final trimming process.
- Please include all trim and bleed marks on your PDF. If there are no trim or bleed marks, 605 is not responsible for trimmed content.

Safety Margins

[TWO PAGE AND FULL PAGE ADS ONLY]

- The safety margin is .25" inside the trim line.
- Important text and other information needs to be within these boundaries or risks being cut off.

Disclaimers & Cancellations

605 tries to check all submitted ads before printing for discrepancies as a courtesy. However, 605 is not responsible for any misspellings, low resolution images, lost information/visuals outside of the safety line, company errors, or use of RGB color mode. Please double check your ads before submitting.

- If 605 does not receive an updated ad by deadline, 605 will re-run the most recent ad on file.
- Advertising contracts that are terminated early are subject to the difference between the regular rate and the frequency rate that was given plus 10%.

Web Rates & Specs

Reach 605's readers and followers with our digital/magazine advertising.
+BONUS: ANNUAL HALF PAGE AND FULL PAGE (OR LARGER) AGREEMENTS COME WITH A COMPLIMENTARY ROTATING WEB AD

WIDTH

HEIGHT

MEDIUM RECTANGLE

300px

250px

LARGE RECTANGLE

300px

600px

CONTENT BANNER

728px

90px

FOOTER LEADERBOARD

970px

90px

Required Materials

JPG or GIF (image resolution 72 DPI minimum).

With embedded fonts and RGB color mode.

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Sizing Representation



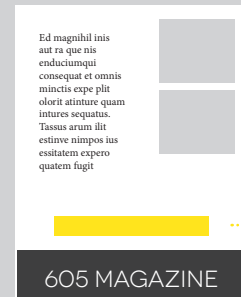
Medium Rectangle



Content Banner



Large Rectangle



Footer Leaderboard