

# Choose Your Own Adventure

Want to customize your media package with 605? Talk to a representative to mix and match print ads, digital ads, online/social media articles, Instagram Reels and/or Stories, marketing photography, magazine articles (also shared online and on social media), professional videos, podcast sponsorships, and more.



## AD CREATION

Ad creation is available upon request. Required materials include PNG or vector files of company logo, high resolution images, and any pertinent information, like ways to contact and taglines. Marketing shoots are available upon request. Audio available on streaming services and an online recap are also included.

## WEB ARTICLES

Along with monthly magazine content, 605 posts exclusive online articles that are also shared on social media. Photos are provided by the client unless 605 is hired for a one-hour photoshoot.

## SOCIAL MEDIA

Social media opens a lot of unique marketing opportunities, from Instagram Stories, to social media posts, and giveaways. All magazine and online content partnerships are also shared on 605's social media platforms.

## NEWSLETTER

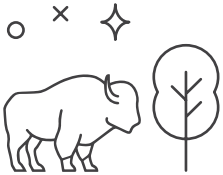
605 can send out a solo newsletter blast that shares your online 605 Magazine article or takes the reader right to your website. This has been done with travel itineraries, event promotions, and more. Newsletter banners and squares are also available, placed in reserved 605 issue announcement newsletters.

## THE 605 SHOW PODCAST

605's Alana Snyder and Daniel Card of Thinker Networks host *The 605 Show* podcast, a monthly podcast that is filmed and shown on 605's social media with highlight clips being shared throughout the month. Audio and an online recaps are also included.

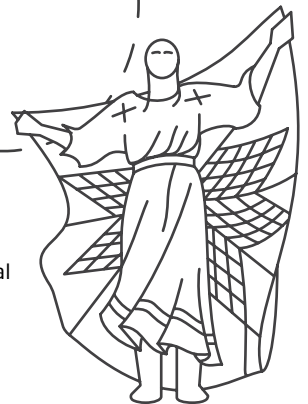
## SPONSORSHIPS

Support a 605 event like the 605 Summer Classic and the 605 Best party.



## CONTENT & ASSETS

Need shareable content and marketing assets? Editorial partnerships for the magazine come with a one-hour photoshoot for your companies use. The article can also be shared and is showcased in the magazine, on 605magazine.com, and on 605's social media.



## STRAIGHT FROM THE SOURCE

"I've been reading the magazine for many years and have enjoyed that it has remained a staple. I love that it is readily available every month around Sioux Falls where I can just grab one conveniently as I'm out and about." - Reader